

THE DUMP

SYNOPSIS

Genre: Dark Comedy, Drama

Tone: Gritty working-class realism (Stephen Frears' *Raining Stones*), Guy Ritchie-style ensemble kinetic energy in Act 3.

Themes: Greed, social status, trust, happiness, and the illusion of wealth.

LOGLINE

A pub worker in Bradford discovers his forgotten Bitcoin stash is worth £150 million—only to realize the digital wallet is buried in a council dump. What starts as a desperate search spirals into a full-blown media and digital circus, igniting a gold rush among tech geeks, and travellers, all willing to dig for fortune. But as the chaos grows, Rich must confront the real cost of chasing wealth—before it buries him alive.

SYNOPSIS

ACT ONE – THE SETUP (2008-2015)

Richard “Rich” Branston (30s) is a working-class guy in Bradford, slogging through life at a dead-end supermarket job under his pedantic boss **Stan**. Looking for a way out, he stumbles across youtube videos discussing Bitcoin. Intrigued, he dives into an obsessive 18-month rabbit hole, convinced it's the future.

He buys in. He's all in.

But **nothing happens**. Bitcoin flops. His mates laugh at him. The news mocks it. His family writes it off as another one of his “get-rich-quick” schemes.

Years pass. Rich moves on. He quits retail, becomes a thriving events manager at a local pub (*The Duke*), and moves in with his no-nonsense girlfriend, **Janine**. Life is **good**. Bitcoin? **Forgotten**.

A **wild party** at *The Duke* marks his high point—he’s got a great job, a great girl, and a solid life. Then...

ACT TWO – THE SEARCH BEGINS (2017)

The morning after, hungover, Rich sees a **news alert**:

“BITCOIN ON THE RISE – AND IT WON’T STOP.”

His casual investment? Now worth **£150 million**.

His problem? **He lost the digital wallet**.

What follows is a frantic search—first at home, then the attic, then his old house—until the horrifying realization sets in: **it was thrown out when he moved**. It’s in the **city dump**.

With his cousin **Tom** and reluctant Janine, he sneaks in to dig. But after weeks of fruitless labor, he needs help. He appeals to the **Bradford Council**, offering them **half** if they allow an excavation. They **laugh him out of the room**.

So, Rich goes bigger. He goes **public**.

A **viral media storm** erupts. He’s a local celebrity. National TV covers it. And then—

The diggers arrive.

ACT THREE – THE CHAOS OF THE DUMP

What starts as **Rich’s personal mission** transforms into an all-out gold rush:

- A **team of high-tech geeks** arrive with sonar scanners.
- A **tough-as-nails family of travelers** (led by the intimidating **Joe**) muscle their way in.
- A **crew of teenage social media pranksters** join the chaos.
- And **Stan, his ex-boss**, now **completely unhinged**, leads a lone-wolf, deranged excavation, convinced this is his destiny.

The **media circus explodes**—journalists swarm, influencers livestream,

Meanwhile, the dump becomes a **war zone**—fights over territory, backstabbing alliances, and **one elaborate prank where the teens fake finding the drive**

Rich is **losing control**.

Janine is **sick of it**.

The **whole city is turning against him**.

And despite **months of digging**—no one is any closer to finding the drive.

ACT FOUR – LETTING GO

One night, **Rich goes live** to the *#FindTheBitcoin* community. In a **raw, unfiltered monologue**, he admits the toll this has taken.

“I’m done.”

He quits the search, tells the diggers they’re on their own, and walks away. The next day, the council **shuts down the excavation**.

Post-credit scene:

Stan, alone at the dump, under a single spotlight, **still digging**.

“Human” by Rag’n’Bone Man plays.

WHY THIS STORY?

The Dump is not just a film about Bitcoin—it's about **obsession, greed, and the illusion that money equals happiness**. It's a **character-driven, darkly comedic drama** about a man who chases wealth, only to realize **he was happier before**.

A grounded, gritty film with moments of absurdity and wit, **The Dump** sits at the intersection of **social satire, tragicomedy, and modern folklore**.

WHY IT WILL SELL?

- ♦ **Timely & Relevant:** Based on a true premise but entirely fictional and with cryptocurrency still a cultural hot topic, this story taps into **public fascination and debate around wealth, digital finance, and get-rich-quick dreams**.

- ♦ **Cinematic Style:** A **Stephen Frears meets Guy Ritchie** blend of dark comedy, slick dialogue, and kinetic storytelling.

- ♦ **Low-Mid Budget:** The film is set in minimum **locations and natural backdrops**, making it a cost-effective yet visually distinct production.

- ♦ **Universal Themes:** Greed, happiness, family and **the absurd lengths people go to chase fortune**.

A story about digging for treasure—only to realize it was never about the treasure at all.

TAGLINE IDEAS

1. *Buried fortune. High hopes.*
2. *Some dreams should stay buried.*
3. *It's not about the money... until it is.*

This is a **festival darling**, a **social commentary**, and a **dark comedy that could explode with the right cast and director**.

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